MELISA MANGAL
UX / UI DESIGNER

⌂ http://www.melisamangal.com
☎ 561-729-3792
✉ designs@melisamangal.com

SKILLS

Wordpress	Sketch	Illustrator
Figma	Html & Css	Indesign
Adobe Xd	Photoshop	Premiere Pro
Sublime	Asana	Trello
Mira	Marvel	

SOFT SKILLS

Leadership	Verbal & Written Communication
Strategic Thinking	Teamwork
Time Management	Planning

EDUCATION

FAU - University Bootcamp
Certification
UX UI Design
July 2021- Jan 2022

DeVry University, Miramar, Florida
Graduated February 2015
Bachelors of Science Multimedia Design & Development
GPA 3.95 / 4.0
Graphics & Multimedia Design

DeVry University, Miramar, Florida
Graduated August 2012
Associate of Applied Science in Web Graphic Design
GPA 3.95 / 4.0
Web Graphic Design

PROFESSIONAL EXPERIENCE

Moodmedia ....Aug.2018 - Present
Creative Content Designer
Designed and produced static and HTML content for digital screens on a daily basis, ensuring consistent brand messaging and visual appeal. Created a variety of digital products including restaurant menu boards, interactive kiosks, building directories, drive-thru menus, and promo screens. Collaborated with cross-functional teams to ensure timely deployment and adherence to brand standards.

PROFESSIONAL EXPERIENCE

West Marine .... July 2022- May 2024
Digital Designer
Translated wireframe concepts into high-fidelity email mockups, ensuring a seamless weekly handoff to the HTML development team for efficient campaign implementation.

Focus4Media ....Aug. 2017 - July 2018
Creative Content Designer
Managed and maintained the company website, while authoring engaging blog posts and social media content to enhance online visibility and drive audience engagement. Designed and developed monthly email marketing campaigns using Dreamweaver software, integrating MailChimp for data tracking and performance optimization. Created high-quality static digital media assets for a diverse range of clients, including restaurants, spas, assisted living facilities, automotive, hotels, country clubs, and golf courses, utilizing Adobe InDesign, Photoshop, and Illustrator.

Charter Schools USA...Mar. 2015 - Jul. 2017
Web and Graphics Designer
Maintained and enhanced corporate and school brand identity by designing and producing diverse marketing materials for print, digital, social media, and direct mail campaigns. Created custom graphics for websites and print collateral including postcards, brochures, flyers, and newspaper Ads, to support promotional initiatives. Independently developed brand identity documents (e.g., letterhead, PowerPoint templates) to ensure cohesive communication across all channels. Oversaw the implementation of branding tools such as logos, templates, and letterheads to reinforce a consistent corporate image. Updated and managed content for a network of 84 school websites via a helpdesk ticketing system, ensuring timely and accurate brand messaging.

DeVry Education Group ....Mar. 2014 - Feb. 2015
Multimedia Design Intern
Developed an Education Design Tutorial for an Adobe InDesign CS6 workshop, equipping participants with advanced design techniques. Created compelling graphics for three MOOCs live on UDEMY.com, enhancing course visual appeal and learner engagement. Edited video content for the MOOC project using Adobe Premiere Pro, ensuring professional-quality delivery. Managed on-location filming for the MOOC project setting up camera, lighting, and teleprompter, and recording precise time codes to streamline post-production. Assisted with green screen video filming and editing for informational advertisements, contributing to dynamic promotional content. Designed a responsive website interface using Dreamweaver CS6, improving user experience and functionality. Produced an animated, interactive tutorial on "Gramm Staining" with Tumult Hype 2, enriching the educational curriculum. Supported portrait photography sessions with professional lighting, diffusers, and optimized camera raw settings to capture high-quality images. Designed distinctive logos for community partners and nonprofit organizations using Illustrator CS6, strengthening brand identity and visual recognition.

Freelance Design..Jul. 2010 - Present
Web and Print Design
Designed, developed, and maintained WordPress websites for entrepreneurs and small businesses, managing hosting through platforms like GoDaddy and 1&1 Hosting. Developed comprehensive branding solutions for small businesses by creating assets such as logos, business cards, brochures, flyers, and websites using WordPress, Illustrator CC, and Photoshop CC.